

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 35.917952 Longitude: -86.837283

Williamson Square Franklin, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	36,100	105,831	282,111
	Population Est 23Q1	36,046	105,451	281,340
	Population Est 22Q4	35,900	105,132	280,552
	Population Est 22Q3	35,932	104,944	279,692
	Population Est 22Q2	35,906	104,761	278,442
	Population Est 22Q1	35,812	104,389	277,587
	Population Est 21Q4	35,714	104,065	276,889
	Population Est 21Q3	35,764	103,976	276,207
	Population Est 21Q2	35,770	103,837	275,122
	Population Fcst	37,622	111,336	300,698
	2010 Census Population	28,560	78,904	199,374
	2000 Census Population	25,627	59,706	144,608
	1990 Census Population	15,010	35,365	95,062
	Current Year Daytime Population	53,139	126,362	293,510
	Average Seasonal Population	686	1,907	3,729
	Historical Annual Growth, 1990 – 2000	5.49%	5.38%	4.28%
	Historical Annual Growth, 2000 – 2010	1.09%	2.83%	3.26%
	Estimated Annual Growth, 2010 – CY	1.66%	2.08%	2.47%
	Projected Annual Growth, CY to Y5	0.83%	1.02%	1.28%
	Group Qtrs Est	560	1,075	1,545
Transient Est Average Last 4 Qtrs	3,541	6,844	14,518	
Households	Current Year Estimated Households	14,746	40,700	104,239
	Households Est 23Q1	14,724	40,558	103,956
	Households Est 22Q4	14,659	40,430	103,658
	Households Est 22Q3	14,674	40,373	103,369
	Households Est 22Q2	14,665	40,304	102,901
	Households Est 22Q1	14,626	40,160	102,583
	Households Est 21Q4	14,585	40,034	102,318
	Households Est 21Q3	14,611	40,011	102,084
	Households Est 21Q2	14,610	39,960	101,710
	Households Fcst	15,394	42,800	110,660
	2010 Census Households	11,196	29,812	74,763
	2000 Census Households	9,462	22,179	55,023
	1990 Census Households	5,606	12,893	36,037
	Historical Annual Growth, 1990 – 2000	5.37%	5.57%	4.32%
	Historical Annual Growth, 2000 – 2010	1.70%	3.00%	3.11%
	Estimated Annual Growth, 2010 – CY	1.95%	2.21%	2.36%
	Projected Annual Growth, CY to Y5	0.86%	1.01%	1.20%
	Population per Household	2.41	2.57	2.69

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Williamson Square Franklin, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.7%	4.7%	4.7%
	HH Income \$250,000 to \$499,999	4.5%	5.7%	5.6%
	HH Income \$200,000 to \$249,999	10.4%	13.2%	13.2%
	HH Income \$175,000 to \$199,999	6.2%	7.2%	7.8%
	HH Income \$150,000 to \$174,999	8.6%	8.7%	8.7%
	HH Income \$100,000 to 149,999	21.5%	20.2%	19.7%
	HH Income \$75,000 to 99,999	13.8%	11.8%	11.8%
	HH Income \$50,000 to 74,999	12.9%	11.8%	11.7%
	HH Income \$35,000 to 49,999	7.8%	7.3%	6.8%
	HH Income \$25,000 to 34,999	4.6%	4.2%	3.6%
	HH Income \$15,000 to 24,999	3.0%	2.5%	3.0%
	HH Income \$0 to 14,999	3.0%	2.8%	3.4%
	Average Household Income	\$140,234	\$157,812	\$167,235
	Median Household Income	\$110,009	\$121,607	\$122,423
	Per Capita Income	\$57,997	\$61,144	\$62,029
	Average Disposable Income	\$109,652	\$118,686	\$118,803
	Median Disposable Income	\$95,963	\$106,092	\$106,933
	Discretionary HH Income Over \$150,000	12.5%	17.8%	18.3%
	Discretionary HH Income \$125,000 to \$149,999	8.6%	10.0%	10.1%
	Discretionary HH Income \$100,000 to \$124,999	12.2%	12.3%	12.4%
	Discretionary HH Income \$75,000 to \$99,999	15.7%	15.3%	15.1%
	Discretionary HH Income \$50,000 to \$74,999	20.8%	17.3%	16.9%
	Discretionary HH Income \$25,000 to \$49,999	18.9%	17.1%	16.7%
	Discretionary HH Income Under \$25,000	11.1%	10.2%	10.5%
	Average Discretionary HH Income	\$81,187	\$88,541	\$89,089
	Median Discretionary HH Income	\$74,280	\$82,718	\$83,574
	Householder White – Count	11,620	32,710	84,876
	Median HH Income	\$109,932	\$124,030	\$126,395
	Average HH Income	\$114,260	\$122,684	\$123,561
	Householder Black or African-American – Count	739	1,971	5,152
	Median HH Income	\$84,295	\$92,957	\$95,574
	Average HH Income	\$84,391	\$93,665	\$98,074
	Householder Hispanic – Count	758	1,732	4,824
	Median HH Income	\$85,139	\$81,553	\$87,534
Average HH Income	\$91,810	\$89,889	\$96,883	
Householder Asian or Pacific Islander – Count	980	2,500	4,545	
Median HH Income	\$148,279	\$150,658	\$144,442	
Average HH Income	\$144,065	\$141,334	\$134,648	
Householder Other or Pacific Islander – Count	650	1,786	4,841	
Median HH Income	\$107,393	\$115,693	\$104,259	
Average HH Income	\$115,137	\$121,977	\$113,018	

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Williamson Square Franklin, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	17,401	50,946	136,802
	Female Population	18,699	54,885	145,309
Total Population by Age	Count of Pop 0 to 4 years	2,115	5,705	15,864
	Count of Pop 0 to 7 years	3,059	8,690	23,832
	Count of Pop 5 - 13	3,880	12,366	34,406
	Count of Pop 14 - 18	1,754	6,119	17,389
	Count of Pop 19 - 22	1,710	5,770	16,331
	Count of Pop 22 - 25	1,263	4,034	11,279
	Count of Pop 25 - 29	2,176	5,449	14,758
	Count of Pop 30 - 34	2,481	5,680	15,736
	Count of Pop 35 - 39	2,515	6,477	17,932
	Count of Pop 40 - 44	2,596	7,595	20,124
	Count of Pop 45 - 59	6,956	21,836	57,986
	Count of Pop 60 - 74	6,082	17,383	43,355
	Count of Pop 75 - 84	1,905	5,663	13,419
	Count of Pop 85+	667	1,755	3,532
	% of Pop 0 to 4 years	5.9%	5.4%	5.6%
	% of Pop 0 to 7 years	8.5%	8.2%	8.4%
	% of Pop 5 - 13	10.7%	11.7%	12.2%
	% of Pop 14 - 18	4.9%	5.8%	6.2%
	% of Pop 19 - 22	4.7%	5.5%	5.8%
	% of Pop 22 - 25	3.5%	3.8%	4.0%
	% of Pop 25 - 29	6.0%	5.1%	5.2%
	% of Pop 30 - 34	6.9%	5.4%	5.6%
	% of Pop 35 - 39	7.0%	6.1%	6.4%
	% of Pop 40 - 44	7.2%	7.2%	7.1%
	% of Pop 45 - 59	19.3%	20.6%	20.6%
	% of Pop 60 - 74	16.8%	16.4%	15.4%
	% of Pop 75 - 84	5.3%	5.4%	4.8%
% of Pop 85+	1.8%	1.7%	1.3%	
Median Age	40.3	40.9	39.3	
Average Age	40.5	40.2	39.0	
Male Population by Age	% of Pop 0 to 4 years	6.2%	5.7%	5.9%
	% of Pop 5 - 13	11.6%	12.4%	12.8%
	% of Pop 14 - 18	5.3%	6.1%	6.5%
	% of Pop 19 - 22	5.0%	5.7%	6.0%
	% of Pop 22 - 25	3.7%	3.9%	4.1%
	% of Pop 25 - 29	6.3%	5.4%	5.4%
	% of Pop 30 - 34	7.1%	5.4%	5.5%
	% of Pop 35 - 39	7.0%	6.1%	6.2%
	% of Pop 40 - 44	7.2%	7.2%	7.0%
	% of Pop 45 - 59	19.1%	20.5%	20.5%
	% of Pop 75 - 84	4.5%	4.7%	4.3%
	% of Pop 60 - 74	15.9%	15.7%	14.8%
	% of Pop 85+	1.1%	1.1%	0.9%
	Median Age	38.5	39.3	37.9
Average Age	38.9	38.9	37.9	

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Williamson Square Franklin, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.6%	5.1%	5.4%
	% of Pop 5 - 13	10.0%	11.0%	11.6%
	% of Pop 14 - 18	4.5%	5.5%	5.9%
	% of Pop 19 - 22	4.5%	5.2%	5.5%
	% of Pop 22 - 25	3.3%	3.7%	3.9%
	% of Pop 25 - 29	5.8%	4.9%	5.1%
	% of Pop 30 - 34	6.7%	5.3%	5.6%
	% of Pop 35 - 39	6.9%	6.2%	6.5%
	% of Pop 40 - 44	7.2%	7.2%	7.2%
	% of Pop 45 - 59	19.4%	20.7%	20.6%
	% of Pop 60 - 74	17.8%	17.1%	15.9%
	% of Pop 75 - 84	6.0%	6.0%	5.2%
	% of Pop 85+	2.5%	2.2%	1.6%
	Median Age	42.0	42.2	40.4
Average Age	41.9	41.4	39.9	
Race	Count of White	27,553	84,028	227,028
	Count of Black or African-American	2,317	5,411	15,238
	Count of Asian or Pacific Islander	2,610	7,410	14,868
	Count of Other races	3,621	8,982	24,976
	White	76.3%	79.4%	80.5%
	Black or African American	6.4%	5.1%	5.4%
	Asian	7.2%	7.0%	5.3%
	Other Races	10.0%	8.5%	8.9%
Language Spoken	Speak English at Home	87.3%	88.9%	89.3%
	Speak Spanish at Home	5.2%	4.3%	4.4%
	Speak French or French Creole at Home	0.3%	0.4%	0.3%
	Speak German at Home	0.4%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.7%	2.1%	1.8%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.2%	0.3%
	Speak Chinese at Home	0.5%	0.6%	0.5%
	Speak Korean at Home	0.4%	0.4%	0.4%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	2.5%	2.3%	1.4%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.3%	0.1%
	Speak Other Language at Home	0.0%	0.1%	1.0%
Hispanic	Hispanic Population	2,882	6,863	19,281
	Hispanic Population Percent	8.0%	6.5%	6.8%
	Mexican	68.9%	58.2%	52.5%
	Puerto Rican	7.0%	6.1%	9.2%
	Cuban	3.3%	4.3%	4.4%
	Dominican	0.5%	1.4%	0.8%
	Central American	6.6%	8.5%	12.1%
	South American	6.8%	12.8%	12.8%
	Other Hispanic	7.0%	8.8%	8.2%
	2000 Hispanic Population Percent	6%	4%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	6.2%	6.1%	7.3%
	American	6.0%	5.9%	7.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	7.2%	7.0%	5.2%
	Chinese	0.8%	0.9%	0.7%
	Japanese	0.2%	0.3%	0.2%
	Korean	0.5%	0.4%	0.5%
	South Central Asian (ie. Indian)	4.0%	4.0%	2.4%
	South East Asian (ie. Vietnamese)	1.3%	1.0%	1.1%
	Other Asian	0.3%	0.3%	0.4%
	European (percent of total population)	38.3%	41.6%	40.5%
	British	9.9%	12.1%	11.3%
	Dutch	0.6%	0.7%	0.6%
	French	1.4%	1.4%	1.3%
	German	7.3%	7.9%	8.0%
	Italian	2.4%	2.4%	2.4%
	Polish	1.2%	1.2%	1.0%
	Scandinavian	1.5%	1.7%	1.7%
	Scotch/Irish	9.8%	9.9%	9.9%
Other European (ie. Greek/Russian)	4.2%	4.4%	4.3%	
Middle Eastern	0.7%	0.7%	1.0%	
Other Ancestry	17.6%	16.7%	16.7%	
Unclassified Ancestry	22.0%	21.4%	22.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	25,378	71,837	186,841
	Elementary (0 to 8)	2.2%	1.9%	2.1%
	Some High School (9 to 11)	2.7%	2.4%	2.1%
	High School Graduate (12)	12.9%	12.4%	12.9%
	Some College (13 to 16)	14.8%	14.3%	14.0%
	Associates Degree Only	6.1%	6.1%	6.5%
	Bachelors Degree Only	39.0%	40.1%	39.5%
	Graduate Degree	22.4%	22.9%	22.9%
	% College (4+)	61.4%	63.0%	62.3%
Household Type	Total Households – count	14,746	40,700	104,239
	One Person HHs – count	4,302	9,944	23,013
	Family HHs – count	9,599	28,915	76,144
	Married Couple – count	8,073	24,702	65,637
	w/own children – count	3,574	11,231	29,927
	w/out own children – count	4,499	13,471	35,711
	Male Householder – count	377	906	2,731
	Female Householder – count	1,149	3,307	7,776
	Non-Family Households – count	845	1,840	5,082
	1 Person Household	29.2%	24.4%	22.1%
	2 Person Household	34.7%	33.9%	32.8%
	3 Person Household	15.3%	15.9%	16.2%
	4 Person Household	13.3%	16.5%	17.5%
	5 Person Household	5.1%	6.5%	7.7%
6 Person Household	1.7%	2.0%	2.6%	
7+ Person Household	0.7%	0.8%	1.2%	
% Households With Children	29.8%	32.7%	33.8%	

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Williamson Square Franklin, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	15,620	42,746	109,196
	Owner Occupied Percent	59.5%	68.7%	70.2%
	Renter Occupied Percent	34.9%	26.5%	25.3%
	Vacant Housing Percent	5.6%	4.8%	4.5%
	Total Housing Units (Census 2000)	9,961	23,464	57,967
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	17.4%	22.3%	22.9%
	Property Value \$750,000 to \$999,999	24.8%	24.5%	19.7%
	Property Value \$500,000 to \$749,999	34.0%	28.7%	25.6%
	Property Value \$400,000 to \$499,999	9.2%	8.2%	10.5%
	Property Value \$300,000, to \$399,999	5.3%	4.6%	6.1%
	Property Value \$200,000 to \$299,999	2.8%	2.6%	3.1%
	Property Value \$150,000 to \$199,999	0.4%	0.5%	0.5%
	Property Value \$100,000 to \$149,999	0.2%	0.4%	0.4%
	Property Value \$60,000 to \$99,999	0.4%	0.2%	0.3%
	Property Value \$40,000 to \$59,999	0.2%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.5%	0.8%	0.8%
	Median Home Value	\$729,457	\$787,561	\$780,794
Wealth per Household	\$0 and under - percent	16.3%	15.6%	15.6%
	\$1 to \$4999 - percent	7.4%	6.8%	6.8%
	\$5k to \$9999 - percent	4.2%	3.9%	3.9%
	\$10k to \$24999 - percent	6.1%	5.9%	5.9%
	\$25k to \$49999 - percent	6.7%	6.6%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	18.3%	18.7%	18.7%
	\$250k to \$499999 - percent	14.1%	14.6%	14.6%
	\$500k+ - percent	17.1%	17.8%	17.8%
	Median HH Wealth	\$97,508	\$109,204	\$108,870
	Avg HH Wealth	\$267,520	\$277,446	\$277,069
Economic Viability	Economic Viability Local	289	290	281
	Economic Viability Indexed	107	107	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	20,496	56,696	151,678
	Managerial/Executive	26.2%	27.7%	27.2%
	Professional Specialty	31.1%	30.0%	30.0%
	Healthcare Support	1.3%	1.2%	1.0%
	Sales	12.0%	11.9%	12.1%
	Office & Administrative Support	9.9%	10.5%	9.5%
	Protective Service	0.7%	1.1%	1.4%
	Food Preparation	5.5%	4.8%	4.0%
	Building Maintenance & Cleaning	1.7%	1.5%	1.6%
	Personal Care	3.1%	3.0%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	3.7%	3.3%	3.5%
	Production & Transportation	4.9%	4.9%	6.9%
	Percent White Collar Workers	80.5%	81.4%	79.8%
	Percent Blue Collar Workers	19.5%	18.6%	20.2%

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	Agriculture/Mining/Construction	4.1%	4.1%	4.6%
	Manufacturing	7.6%	7.4%	8.0%
	Transportation	3.3%	3.8%	3.6%
	Information	3.1%	3.0%	2.4%
	Wholesale/Retail	13.7%	13.4%	13.2%
	Finance, Insurance, Real Estate	9.6%	10.4%	11.2%
	Professional Services	12.3%	13.2%	11.6%
	Management Services	1.0%	0.8%	0.6%
	Administrative/Waste Services	2.5%	2.7%	3.4%
	Educational Services	24.3%	23.5%	24.6%
	Entertainment Services	9.9%	9.5%	9.0%
	Other Professional Services	6.5%	5.6%	4.7%
	Public Administration	2.0%	2.7%	2.9%
Vehicles per HH	No Vehicles	4.4%	3.0%	2.3%
	1 Vehicle	30.9%	25.7%	24.4%
	2 Vehicles	46.0%	47.6%	47.1%
	3 or more vehicles	18.7%	23.7%	26.2%
	Average Number of Vehicles	1.84	2.01	2.07
Change	Births (last 12 months)	399	1,135	3,195
	Deaths (last 12 months)	338	1,012	2,478
	Migration (last 12 months)	138	964	2,990
Work place	Workplace Establishments	3,259	6,510	12,233
	Workplace Employees (FTE)	33,266	66,194	127,076